

FAM

FLORIDA ASSOCIATION OF MUSEUMS

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2023 ANNUAL CONFERENCE WELCOME WEBINAR

HOUSEKEEPING

- Closed Captioning (CC – on control panel)
- Questions? Use Chat Box (on control panel) or Unmute

WELCOME TO
THE FAMILY!

Malinda Horton,
Executive
Director, FAM

Carmen Godwin,
Program Manager,
FAMF





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ST. AUGUSTINE
LIGHTHOUSE
& MARITIME MUSEUM



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FAM/FAMF LEADERSHIP

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Steven High,
Executive Director,
The John and Mable
Ringling Museum of Art

FAMF Chair

Erin Wolfe Bell,
Director of Exhibitions
& Special Programs,
Naples Botanical
Garden



WHAT IS FAM?

Mission Statement: FAM champions and empowers Florida Museums

Vision: Stronger Florida Museums

Core Values: Innovation, Inclusivity, Integrity, Courage

- National and State Advocacy
- National and State Outreach

The FAM Foundation is a not-for-profit organization that provides educational programs and services for the professional growth of Florida's museum community.

- Webinars and in-person education
- Resources on a variety of current topics (website: flamuseums.org, Youtube channel)
- Annual Conference
- Variety of platforms for professionals to connect with one another (ex: Consortiums)

ELEMENTS OF THE CONFERENCE

Lots of networking opportunities!

- Opening & Closing Community Forums with Networking Elements
- Expo Events
- Evening events with transportation provided to four area museums:
 - ZooTampa at Lowry Park
 - Tampa Bay History Center
 - Henry B. Plant Museum & Scarfone/Hartley Gallery (+awards ceremony)

ELEMENTS OF THE CONFERENCE

Expo Hall

- Meet vendors in the field
- Participate in the Expo Activities
 - Scavenger Hunt – find a hidden symbol from the FAM Logo and bring it to the registration desk for a prize!
 - Expo Passport – Get a stamp from each exhibitor on your passport and drop it off at the registration desk to be entered into a raffle for a 2024 FREE CONFERENCE REGISTRATION!
 - Bid on Your Favorite Silent Auction Item!
- Enjoy small bites & an open bar + mix/mingle at the Opening & Closing Receptions

ELEMENTS OF THE CONFERENCE

25 breakout educational sessions. Variety of topics. Something for everyone!

General Sessions:

- Keynote: Colleen Dilenschneider, IMPACTS Experience -- Trust, Engagement, and Community: The Hard Data on Why Florida Museums Matter So Much Right Now
- Bring and Brag -- fast-paced mini presentations
- Hot Topic: Kevin McNulty, NetWeave -- Artificial Intelligence in Museums: Bridging the Past and Future

SESSION TRACKS

This year's conference includes topical sessions loosely organized under the following headings:

Collections {COL}

Community Engagement {CE}

Museum Learning {ED}

Exhibitions {EXH}

General {GEN}

Income/Fundraising {INC}

Administration/Finance/Management {MGT}

PR & Marketing {PR}

Technology {TEC}

WHAT TO EXPECT

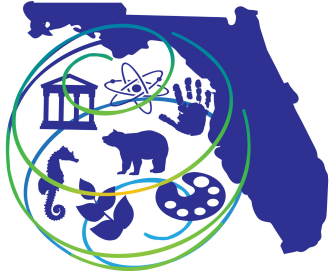
- Meeting Rooms – General Sessions, Expo Hall and 2 breakout meeting rooms are on the first floor. 3 other breakout rooms are on the 2nd floor.
- Food –
 - Keynote Luncheon and Three Breakfasts
 - Snacks throughout the day in Expo Hall
 - Bites and drinks at both Expo receptions and all evening events.
 - One lunch and dinners are on your own
 - Mangroves Grille in the atrium (open 11am-10pm)
 - There are also a lot of great options within walking distance of the hotel.
- Attire — Business casual dress. Bring a jacket or sweater

PRO TIPS!

- Download the App “FAM CONF” – save your favorites!
- Don’t miss the opening session – the community forum is the best way to start the conference off right!
- Attend the Networking Events – Opening / Closing Reception, Evening Events at Area Museums
- Complete the surveys!



QUESTIONS?



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*See you in
Tampa!*

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