HOUSEKEEPING

- Closed Captioning (CC – on control panel)

- Questions? Use Chat Box (on control panel) or Unmute
WELCOME TO THE FAMILY!

Malinda Horton, Executive Director, FAM

Carmen Godwin, Program Manager, FAMF
THANK YOU TO OUR SPONSORS
FAM/FAMF LEADERSHIP

FAM Board Chair
Steven High,
Executive Director,
The John and Mable Ringling Museum of Art

FAMF Chair
Erin Wolfe Bell,
Director of Exhibitions & Special Programs,
Naples Botanical Garden
WHAT IS FAM?

**Mission Statement:** FAM champions and empowers Florida Museums

**Vision:** Stronger Florida Museums

**Core Values:** Innovation, Inclusivity, Integrity, Courage
- National and State Advocacy
- National and State Outreach

**The FAM Foundation** is a not-for-profit organization that provides educational programs and services for the professional growth of Florida's museum community.
- Webinars and in-person education
- Resources on a variety of current topics (website: flamuseums.org, Youtube channel)
- Annual Conference
- Variety of platforms for professionals to connect with one another (ex: Consortiums)
ELEMENTS OF THE CONFERENCE

Lots of networking opportunities!

- Opening & Closing Community Forums with Networking Elements
- Expo Events
- Evening events with transportation provided to four area museums:
  - ZooTampa at Lowry Park
  - Tampa Bay History Center
  - Henry B. Plant Museum & Scarfone/Hartley Gallery (+awards ceremony)
ELEMENTS OF THE CONFERENCE

Expo Hall

- Meet vendors in the field
- Participate in the Expo Activities
  - Scavenger Hunt – find a hidden symbol from the FAM Logo and bring it to the registration desk for a prize!
  - Expo Passport – Get a stamp from each exhibitor on your passport and drop it off at the registration desk to be entered into a raffle for a 2024 FREE CONFERENCE REGISTRATION!
  - Bid on Your Favorite Silent Auction Item!
- Enjoy small bites & an open bar + mix/mingle at the Opening & Closing Receptions
ELEMENTS OF THE CONFERENCE

25 breakout educational sessions. Variety of topics. Something for everyone!

General Sessions:

- Keynote: Colleen Dilenschneider, IMPACTS Experience -- Trust, Engagement, and Community: The Hard Data on Why Florida Museums Matter So Much Right Now
- Bring and Brag -- fast-paced mini presentations
- Hot Topic: Kevin McNulty, NetWeave -- Artificial Intelligence in Museums: Bridging the Past and Future
WHAT TO EXPECT

- Meeting Rooms – General Sessions, Expo Hall and 2 breakout meeting rooms are on the first floor. 3 other breakout rooms are on the 2nd floor.

- Food –
  - Keynote Luncheon and Three Breakfasts
  - Snacks throughout the day in Expo Hall
  - Bites and drinks at both Expo receptions and all evening events.
  - One lunch and dinners are on your own
    - Mangroves Grille in the atrium (open 11am-10pm)
    - There are also a lot of great options within walking distance of the hotel.

- Attire --- Business casual dress. Bring a jacket or sweater
PRO TIPS!

- Download the App “FAM CONF” – save your favorites!
- Don’t miss the opening session – the community forum is the best way to start the conference off right!
- Attend the Networking Events – Opening / Closing Reception, Evening Events at Area Museums
- Complete the surveys!
QUESTIONS?
See you in Tampa!

FLORIDA ASSOCIATION OF MUSEUMS

2023 ANNUAL CONFERENCE