

FLORIDA ASSOCIATION **OF MUSEUMS**

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Museums are Economic Engines and leverage private & corporate support to maximize the state's investment. Museums partner with their local communities to provide Educational Programming for ALL, including the state's 137.6 Million Tourists!

500 MUSEUMS

ART • CHILDREN'S • HISTORY • SCIENCE • AQUARIUMS • **ZOOS • BOTANICAL GARDENS • HISTORIC SITES**

FLORIDA MUSEUMS SERVE





1 MILLION School Children Visits



SUPPORTS OVER

37,636 Jobs by the Museum Industry

227,843 Arts & Culture Jobs

111,509 Historic Preservation Jobs



MUSEUM & HISTORIC PRESERVATION ECONOMIC IMPACT \$8.88 BILLION

SUPPORT FULL FUNDING

Department of State, Division of Arts & Culture & Division of Historical Resources grant programs. These state investments will be MATCHED with over \$1 Billion Private Dollars.

625 recommended

CULTURAL & MUSEUM \$54,436,991

matching grants for general program support request

182 recommended

CULTURE BUILDS FLORIDA

\$ 4.251.098

matching grants for specific cultural projects request

38 recommended

CULTURAL FACILITIES \$14,095,214

matching grants for capital projects request

19 recommended

CULTURAL ENDOWMENTS

\$4.560.000

for state matching shares request

36 recommended

Special Category Historic Preservation Grants

\$ 9.684.588

matching grants for historic preservation capital projects

69 recommended

Small Matching Historic Preservation Grants

\$ 2.942.449

matching grants for historic preservation projects



Hospitality and tourism is the state's number one industry, the economic engine of our state, a top employer, and a source of revenue that benefits communities across Florida.

Florida residents **do not pay a state income tax**, thanks, in part, to the revenue generated by visitors making Florida one of only eight states without a state income tax.





The revenue generated by tourism saves every Florida household more than \$1,800 a year on state and local taxes.

The revenue generated by tourism **helps to pay for critical services** residents rely on, such as education, public safety, infrastructure, and environmental programs.





Tourism puts **two million Floridians to work** in hotels, restaurants, attractions, and other tourism-reliant businesses.



In 2022, Florida tourism generated **\$121.5 BILLION** in total economic impact.

Florida's tourism success is a direct result of state and local tourism promotion efforts. To maintain this success and the benefits it provides Floridians, we encourage Florida lawmakers to fund VISIT FLORIDA at Governor DeSantis' recommended budget of \$105 million and prevent the expansion of the permissible uses of local Tourist Development Taxes.









